



Press Release for Gazette January 2008

## Message in the Waves

A BBC production



Come and see for yourself why reducing the use of plastic bags in our town is so important.

**Sustainable Thornbury**, with the **support of South Gloucestershire Council and the BBC**, is showing the short film “**Message in the Waves**” - a documentary showing the effects of plastic bags on wildlife.

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Sustainable Thornbury invites all retailers and interested members of the public to come to a free showing of the influential film *Message in The Waves* which shows the impact of our use of plastic bags. Plastic bags, as with all forms of plastic, do not biodegrade – they break down into smaller toxic parts contaminating soil, waterways and oceans. For marine life, plastic bag litter is lethal, killing at least 100,000 birds, whales, seals and turtles every year. After an animal is killed by plastic bags, its body decomposes and the plastic is released back into the environment where it can kill again.

The impact of making the film made the film-maker, Rebecca Hoskins, determined to do something to reduce the number of plastic bags given away. She convinced the traders and public in her home town of Modbury in Devon to give up plastic bags. Many other towns and villages have started to do the same.

Sustainable Thornbury have persuaded the BBC to lend a copy of the film and invite everyone to come and see for themselves why we are trying to reduce the number of plastic bags used in our town.

The free hour-long film show will be in Turnberries Main Hall on Wednesday 13<sup>th</sup> February at 6pm. Doors open 5.45. Tea and coffee available. Come and find out more.

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Note to Editor: **See website below for trailer of film**

(<http://www.messageinthewaves.com>)

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